

Future of the Campus Card



CCCW 2011
&
ITC Systems

Discussion Points



- Executive Overview
- Campus Considerations
- Where the Technology is Headed
- What is Your Campus's Strategy and Advantage

Executive Overview



- Some History
- Summary of Micropayments
- Future of Money
- Contactless Market Statistics
- Campus Card Provider's Business Concepts
- Product Development Strategies
- University Revenue Sources

Campus Considerations



- Global Context of Card Based Solutions
- Benefits of Digital Cash
- Better Student Service Offerings
- Opportunities, Closed & Open Environments
- Developing Markets

KSU video

Where Technology is Headed ₁



- Card Platforms
- Mobile NFC applications Nfc and rfid video
- Projections by Market Segments
- Cloud computing cloud computing video
- Hosted campus card solutions

What's Your Campus' Strategy & Advantage ₂



- Market Potential
- Campus Advantage
- Alliances
- Develop a Collective Strategy change at Carleton video
- Technology Support – recent press releases
- Concentrate on the Student uvic video