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Pharos Systems Karma at Work in the 2007 NCAA Tournament

66% of NCAA Teams Headed to the Big Dance are Pharos Customers

Rochester, New York (PRWEB) March 16, 2007 – Pharos Systems International, the leading provider of Enterprise Print Asset Management software solutions, is excited to announce that 66% (43 of 65) of the universities in the NCAA tournament field are Pharos customers. In addition, Pharos customers headed to the big dance make up:

- 70% (7 of 10) of NCAA National Champions since 1997
- 70% (28 of 40) of Final Four teams since 1997
- 80% (4 of 5) of the teams with the most Final Four appearances
- 83% (5 or 6) of the teams with the most NCAA tournament victories

Scott Murphy, Director of Sales for Pharos Systems, says, “Our customers seem to have the winning solution, both on the court and in their choice of pay-for-print/copy software. But the question remains: With Pharos customers representing 7 of the last 10 National Champions can you afford to interfere with karma? This decision is as easy as a lay-up. Give us a call today.”

About Pharos Systems International, Inc:

Pharos Systems International, Inc is the recognized industry leader in providing print asset management and cost-recovery solutions to both corporate office and higher education environments. With over a decade of experience, we help customers track, measure, and control their print assets to reduce waste, optimize performance, guide the purchase of new devices, including multifunction printers, and make the most of existing ones. As a result, over 1,500 customers, including 83% of the teams with the most NCAA tournament victories, in 23 countries are currently benefiting from optimized printing environments, and are experiencing significant expense reduction. Visit Pharos Systems on the web at www.pharos.com.