



News Release

ColorID, LLC to attend 2007 European Campus Card Association Seminar

Leading ID System provider presenting workshop: "USA Campus Card Trends"

CORNELIUS, NC – April 25, 2007- ColorID, LLC will be represented at the 5th Annual European Campus Card Association (ECCA) Conference to be held at Johannes Kepler University in Linz, Austria. The annual ECCA conference has become the single most important campus card conference in Europe. The event is aimed specifically at European Higher Education institutions that are interested in campus card technology. Seminars and workshops will be held covering all aspects of card-based systems.

ColorID's Executive Vice President Danny Smith will be a panel member of a seminar titled, "Purchasing and Printing on Cards? Everything you need to know" and a workshop, titled "Past, Present & Future Trends in the Card Scene." Joining Smith on these panels will be Eugene McKenna of the Waterford Institute of Technology in Ireland; Tor Fridell of Linköping of University, Sweden and Andreas Halbauer of CLEARjet, Austria. Smith stated, "We are extremely excited to once again be a part of the ECCA's conference. It is an honor to participate on a panel that consists of such a prestigious group of industry leaders. This is a great opportunity for ColorID and we will be able to share our own experiences and accomplishments of the US campus card industry with our European customers".

Tor Fridel, President of ECCA stated, "The continued expansion of ColorID, LLC as a supplier of campus cards in Europe is very significant to the on-going development our card systems. As more and more campuses across Europe continue to implement card systems, the proven experience and knowledge of the ColorID team is a key element in this process. Their input each year to our annual campus card conference is of special importance to our conference program. As President of ECCA, I very much appreciate the continued support of ColorID to ECCA and in particular it's supporting role to our member institutions."

About ColorID

ColorID is one of the world's leading ID system suppliers to the campus card industry. ColorID's products are used in "One Card" systems, access and control systems, computer networks, point of sales systems and loyalty systems. ColorID supplies a full line of ID products including ID stations, ID printers, system software, ID ribbons, proximity cards, pre-printed cards, blank cards, smart contact cards, logical access solutions and ID badge accessories. ColorID also offers full support and installation services on the entire product line. ColorID supports products by Fargo, Eltron, Zebra, DataCard, HID, Indala, AccessID and many other manufacturers. Contact ColorID at 704-987-2238 or toll free in Canada and the US at 888-682-6567. Visit ColorID on the web at: www.colorid.com or email at support@colorid.com.

About the ECCA

As the designated authoritative organization for the collection and dispersion of information regarding issues in card systems, ECCA aims for more than 500 members representing over 5000 higher education institutions in Europe. ECCA keeps abreast of the knowledge base and technological changes for institutional members. ECCA communicates through a regularly published newsletter and the ECCA website on the Internet. The organization also maintains a library of reference materials, and communicates frequently with card system experts within higher education who share their knowledge to promote trans-national cooperation between institutions. You can visit the ECCA website at www.ecca.ie