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National Association Campus Card Users

FOR IMMEDIATE RELEASE

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The ProCard Group, LLC Introduces the PROCARD5

Nashville, TN – July, 2007 – The ProCard Group, LLC, a card manufacturer that focuses exclusively on manufacturing the highest quality blank plastic cards in the world, announced today the introduction of PROCARD5, a five-year long life composite card specifically developed for the I.D. card market where durability is essential over a transitional PVC card. Ideal for use in colleges and universities, other markets include federal and state identification cards, state drivers' licenses and national voter registration cards.

“The revolutionary PROCARD5 influences any conventional and specialty market where durability, longevity and cost are essential,” said President and CEO of The ProCard Group, Michael Swiecicki. “By utilizing the most current technology to create these cards, we are confident that we will be able to help match our customers' needs and surpass their expectations.”

The product also warrants itself to applications requiring Magnetic Stripe technology. The material laminates into a bonded single piece I-beam structure by interposing six layers of PVC and Polyester, which structurally enhances the card's integrity giving it maximum durability in the harshest environments.

The PROCARD5 is receptive to all Dye Diffusion Thermal Transfer Printers, resulting in a high quality four-color process image. The PROCARD5 also works well with high-speed commercial ink jet printers used to imprint variable data, which includes numbers and bar codes, giving the card numerical integrity. The PROCARD5 passed the INCITS and ISO requirements for flex, stress, humidity, cracking and peeling.

For more information and samples, please contact your local card dealer or The ProCard Group, LLC at 615-837-1100 or E-mail info@theprocardgroup.com.

About The ProCard Group, LLC

The ProCard Group, LLC focuses exclusively on manufacturing the highest quality blank plastic cards in the world. As companies face unique challenges, The ProCard Group can assist businesses in achieving excellence drawing on 40 years of plastic card experience. Our professional staff understands the choices that manufacturers have to make and provides a communication feedback loop that keeps clients up to date by utilizing progress reports ensuring that all aspects of the project are moving forward. For more information, please visit www.theprocardgroup.com.