



Pharos Systems

News From

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FOR IMMEDIATE RELEASE

Pharos Systems Announces Uniprint 7.0 - Easy, Secure Print Cost Management for Mobile Users

Rochester, New York – August 11, 2005 –Pharos Systems International today announced the release of Uniprint 7.0, which incorporates the latest innovations in secure, unobtrusive mobile print technology.

Pharos Uniprint is the first choice for those organizations serious about leveraging the print management and cost recovery opportunities that exist through proper management of organizational assets. Pharos experience has shown that through judicious management, colleges and universities can recover as much as 30-50% of printing and copying costs and reduce waste by 50-80%. Similarly, corporations can enhance their employee printing services while reducing costs 20-40%.

A workhorse of undisputed reliability and accuracy, Uniprint is widely known for its unparalleled flexibility in adapting to the individual characteristics of a host network. True to its reputation, Uniprint now extends that flexibility by incorporating support for the growing legion of laptop users and wireless networks at precisely the right time. Business Week Online recently reported that in May 2005, laptop sales exceeded desktop PCs for the first time.

Uniprint 7.0 has several new features and tools catering to the mobile user community. To help in printer identification and management, mobile users can select an appropriate printer from a Uniprint 7.0 website (displaying city, building and floor maps) and click on it to configure their laptop for printing to local or remote devices, and even to the print center! Then, they print their documents. No fuss, no installation questions, no frustration. Uniprint tools assist IT staff in creating the web presence. In addition, Uniprint 7.0's mobile printing technology streamlines the deployment of Pharos software to desktop workstations site-wide.

Kevin Pickhardt, CEO of Pharos Systems International, says "We are proud of our tradition of listening closely to customer needs and designing leadership technology solutions that surpass expectation. Uniprint 7.0 is a further example of Pharos' commitment to roll simplicity, creativity, and unparalleled usability into stand-out products."

“We’ve had a lot of fun designing this functionality,” says Julian Sharpe, Pharos Director of Product Development. “We wanted to make mobile printing easier than surfing the web. If you can get to the website, you can print. It can’t be easier than that! Pharos Uniprint takes care of the rest.”

Pharos Systems International, Inc is the recognized industry leader in providing print cost management and cost-recovery solutions to both corporate office and higher education environments. With over a decade of experience, we help customers track, measure, and control their print assets to reduce waste, optimize performance, guide the purchase of new devices, and make the most of existing ones. As a result, over a thousand companies in 21 countries are currently benefiting from optimized printing environments, and are experiencing significant expense reduction. Visit us on the Web at www.pharos.com.

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