



Pharos Systems

News From

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Pharos Systems Awarded Microsoft Certified Partner Status

Rochester, NY, October 21, 2005 – Pharos Systems International, the leading provider of print asset management software solutions, has attained Microsoft Certified Partner status. The Microsoft Certified Partner program assists customers in identifying companies that have proven their commitment and expertise in delivering Microsoft technologies. In achieving this partner status, Pharos Systems has demonstrated great success in establishing and maintaining strong customer relationships coupled with providing software solutions unrivaled in the industry.

Microsoft Certified Partners possess a high degree of competence and expertise with Microsoft technologies, and may demonstrate their proficiency in one or more Microsoft Competencies, which are designed to help differentiate a partner's capabilities. Pharos Systems achieved the ISV/Software Solutions Competency for developing and marketing software solutions based on Microsoft technologies. As a result of attaining both the ISV/Software Solutions Competency and Microsoft Certified Partner status, Microsoft will co-market Pharos Systems' print asset management software solutions to create additional demand for the software, and to extend the sales reach of Pharos products.

Pharos Systems was also recently awarded the prestigious Microsoft Software Company of the Year Award for 2005 in New Zealand. This award, in conjunction with attaining Microsoft

Certified Partner status, further underscores Pharos Systems' commitment to applying Microsoft technologies in their software solutions, fostering and maintaining a strong partner relationship with Microsoft, and maintaining global leadership in the print asset management marketplace.

Julian Sharpe, Software Development Manager for Pharos Systems, says, "Pharos has earned its place as a Microsoft Certified Partner for its commitment to the Microsoft platform, and its proven track record of developing cutting-edge enterprise print asset management software solutions for the global marketplace. We are thrilled that Pharos Systems has garnered further recognition from Microsoft with this achievement, and we look forward to continually providing our customers with enhanced solutions based on Microsoft technologies."

Pharos Systems International, Inc is the recognized industry leader in providing print asset management and cost-recovery solutions to both corporate office and higher education environments. With over a decade of experience, we help customers track, measure, and control their print assets to reduce waste, optimize performance, guide the purchase of new devices, and make the most of existing ones. As a result, over a thousand companies in 21 countries are currently benefiting from optimized printing environments, and are experiencing significant expense reduction. Visit Pharos Systems on the Web at www.pharos.com.

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