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## **HID CORPORATION APPOINTS DAVID SULLIVAN NEW MANAGING DIRECTOR OF EMEA**

**Haverhill, UK, February 24, 2005** – HID, the premier manufacturer of contactless access control cards and readers for the security industry, today announced that David Sullivan has been appointed to managing director of the Europe, Middle East and Africa (EMEA) region for HID Corporation Ltd effective March 1, 2005. He succeeds Spencer Hall who is retiring from the company in June of this year.

“David is a highly-motivated executive with an established track record of effective leadership and accomplishments here at HID and within ASSA ABLOY,” said Denis Hébert, president of HID. “He has developed strong relationships with our customers and partners in the EMEA region and brings a solid background of experience in the security industry to serve the growth initiatives HID has set forth in 2005.”

“David’s appointment is the essential catalyst for the continuing success of HID in the EMEA region,” said Spencer Hall, HID EMEA’s managing director. “We’re delighted to welcome him back.”

“It’s great to return to HID EMEA and I look forward to further developing customer relationships and our team’s growth as we expand HID’s global business by opening up new markets,” said David Sullivan. “The company has a great team with real spirit and a proven track record of growth. I am proud to be leading a successful group of people.”

Sullivan, a founding HID executive with over 20 years of security industry experience returns to HID after holding the executive vice president of Business Development position at ASSA ABLOY's Identification Technology Group. Directly familiar with the EMEA region, Sullivan previously held the vice president of Business Development for HID Corporation Ltd. Prior to that, he held various sales positions with increasing responsibility at HID Corporation in the United States. He holds a bachelor's of science degree in Accounting and Finance from the University of Kansas.

**High resolution photo link to download David Sullivan's image:**

[http://www.hidcorp.com/press/david\\_sullivan.jpg](http://www.hidcorp.com/press/david_sullivan.jpg)

**About HID Corporation**

HID is the premier global supplier of contactless access control cards and readers for the security industry. With over 200 million credentials (cards, fobs and keys) in use worldwide, HID leads the industry in 13.56 MHz and 125 kHz RFID card and reader technology for a wide range of applications including access control, IT secure authentication, time and attendance, digital cash/cashless vending, automotive vehicle identification, and biometric verification. HID's award-winning product line includes *iCLASS*<sup>®</sup> 13.56 MHz contactless smart cards and readers, 125 kHz proximity, magnetic stripe, and Wiegand technology cards and readers. The company also provides specialized card manufacturing services including custom pre-printed graphics, micro printing and anti-counterfeiting elements, holograms or ultraviolet ink for increased card security. HID is headquartered in Irvine, California, with international offices supporting more than 100 countries. The company is part of the ASSA ABLOY Identification Technology Group. To learn more, please visit [www.hidcorp.com](http://www.hidcorp.com).

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