



News Release

ColorID Launches Revamped ColorID.com Website -

ColorID's new look & enhanced services are now available on their updated website at www.colorid.com.

CORNELIUS, NC – May, 2005 —ColorID, LLC announced today they have successfully launched the latest version of the ColorID website. The fresh design and clean layout allows their customers and partners to easily navigate throughout the website. ColorID's Marketing Manager, Mark Degan, stated, "Everyone searches for information differently, we purposely incorporated multiple ways for our users to find the information they are looking for."

The revamped website has been updated with ColorID's new products and services. Whether you need updated firmware for your ID printer, or just want to learn a little more about ColorID's Partner's Program, they have incorporated it all. Degan added, "We are extremely pleased to have launched the new website. Our customers should benefit from all the added information and content they will receive by going to our website."

About ColorID

ColorID is a leading identification, security, and card system supplier in the US and around the world. Our products are used in "One Card" systems, access and control systems, computer networks, point of sales systems and loyalty systems. ColorID supplies a full line of ID products including ID stations, ID printers, system software, ID ribbons, proximity cards, pre-printed cards, blank cards, smart contact cards, logical access solutions and ID badge accessories. We offer full support and installation service for all the products we sell. ColorID supports products by Fargo, Eltron, Zebra, DataCard, HID, Indala, AccessID and many other manufacturers. Contact ColorID at 704-987-2238 or toll free in Canada and the US at 888-682-6567. You can visit us on the web at: www.colorid.com or email at support@colorid.com.

If you have any additional questions, please contact: Mark Degan, Marketing Manager - 704-987-2238 ext 145 or by email at mark@colorid.com.