



News Release

ColorID, LLC to attend 2005 European Campus Card Association Seminar

Leading ID System provider presenting workshop: "USA Campus Card Trends"

CORNELIUS, NC – June 3, 2005- ColorID, LLC will be represented at the 3rd Annual European Campus Card Association (ECCA) Seminar/Workshop on June 27th & 28th in London, UK. The event is aimed specifically at European Higher Education institutions that are interested in campus card technology. Seminars and workshops will be held covering all aspects of card-based systems.

ColorID's Executive Vice President Danny Smith will be presenting a session titled, "USA Campus Card Trends". His session will focus on the History of the US Card Market, Smart Cards, Printing Technologies and Future Carding Trends. Smith stated, "We are extremely excited to once again be a part of the ECCA's Workshop/Seminar. The ECCA membership and staff are a very professional group. This is also a great opportunity for ColorID to share the experiences and accomplishments of our US campus card customers with our European customers".

Eugene McKenna, President of the ECCA stated, "ColorID has become one of the leading suppliers to higher education institutions in Europe." Mr. McKenna also said, "Sharing the wide range of experience and knowledge available from the ColorID team is very important for our ECCA members. The valuable contributions made by ColorID to the implementation of campus card technology across Europe has played an important role and is very much appreciated by the ECCA."

About ColorID

ColorID is one of the world's leading ID system suppliers to the campus card industry. ColorID's products are used in "One Card" systems, access and control systems, computer networks, point of sales systems and loyalty systems. ColorID supplies a full line of ID products including ID stations, ID printers, system software, ID ribbons, proximity cards, pre-printed cards, blank cards, smart contact cards, logical access solutions and ID badge accessories. ColorID also offers full support and installation services on the entire product line. ColorID supports products by Fargo, Eltron, Zebra, DataCard, HID, Indala, AccessID and many other manufacturers. Contact ColorID at 704-987-2238 or toll free in Canada and the US at 888-682-6567. Visit ColorID on the web at: www.colorid.com or email at support@colorid.com.

About the ECCA

As the designated authoritative organization for the collection and dispersion of information regarding issues in card systems, ECCA aims for more than 500 members representing over 5000 higher education institutions in Europe. ECCA keeps abreast of the knowledge base and technological changes for institutional members. ECCA communicates through a regularly published newsletter and the ECCA website on the Internet. The organization also maintains a library of reference materials, and communicates frequently with card system experts within higher education who share their knowledge to promote trans-national cooperation between institutions. You can visit the ECCA website at www.ecca.ie