

EQUITRAC AT NACCU – BOOTH 50

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EQUITRAC EXTENDS LEADING EDGE DOCUMENT ACCOUNTING SOLUTION TO CAMPUSES AND LIBRARIES WITH EQUITRAC EXPRESS 3.0

Equitrac Express 3.0 provides cost-effective access and flexible and convenient payment options for use of copiers, printers and MFPs campus wide

ORLANDO, FL – March 14, 2005 – Equitrac Corporation, a pioneer in providing automated document accounting solutions to the education, professional and enterprise markets, today announced Equitrac Express 3.0, a fully automated solution that lets universities, colleges and libraries control soaring copy and printing costs in an era of tightened fiscal discipline.

Unveiled at the 12th annual conference of the National Association of Campus Card Users (NACCU), Equitrac Express 3.0 enables schools to stay ahead of the rising tide of document expenses with an easy-to-use system that accounts for all campus-wide printing and copying. In an era of growing budget restraints, Equitrac Express helps administrators to monitor usage, reduce waste and recover expenses at the same time that they enhance customer service to the entire campus community.

Leveraging Equitrac's deep experience as a strategic technology provider to industry-leading suppliers of printers and copiers, Equitrac Express 3.0 easily integrates into existing campus IT infrastructures, enabling schools to provide flexible, self-service payment and 24/7 user access to any networked printer or copier on campus. Schools seeking to free-up staff time and resources from document payment and output monitoring tasks to more critical core education activities will embrace Equitrac Express as part of their overall strategy.

Equitrac Express 3.0 gives students, faculty and staff the convenience of payment with campus cards, cash or local network print accounts at copiers, printers or multi-function products campus-wide. Using advanced Equitrac PageCounter technology, Equitrac Express 3.0 automatically allocates costs across the campus accounting system to individual faculty, staff or department accounts, or to specific funding sources, including grants and special programs.

By enabling campus-wide billing integration, Equitrac Express 3.0 also eliminates the need for separate printers and copiers for students, faculty and staff, allowing schools to more efficiently assign device resources across campus.

“Equitrac Express 3.0 now provides a scalable, easy-to-manage solution that ensures reliable and cost-effective printing and copying options across a range of end-user scenarios campus-wide,” said Mike Rich, CEO, Equitrac. “Blending payments convenience for the end-user with 24/7 availability of any networked device on campus, Equitrac Express 3.0 helps school administrators maximize revenues and minimize copy and print waste.”

The new Equitrac Express 3.0 comes in two editions that are easily scalable to any campus: the Equitrac Express 3.0 “Small Campus Edition” is prepackaged for the needs and budgets of smaller, single-server campus application environments; the “Equitrac Express 3.0 Suite” supports full-scale, campus-wide, multi-server deployments, encompassing campus scenarios with thousands of printers and tens of thousands of users.

Equitrac Express 3.0 features include:

- Campus Card Integration, with the Equitrac Express Campus Card Option providing enhanced integration with online campus card accounting systems that allows users to select at the time of print the account to be debited with the payment transaction;
- Stored Value Card Reader Support for a wide range of card reader terminals, including Equitrac’s own Pay Station card readers, allowing the institution to provide simple off-line payment systems to end users; and,
- Detailed Pricing with job cost previewing at point of sale and distinct output cost accounting by multiple finishing options for color or black-and-white prints and copies, and according to student, faculty and staff end-user subsets.

Equitrac Express 3.0 will be available as of April 12, 2005. Education professionals who wish to receive further information and an Equitrac Express 3.0 demonstration can visit Equitrac executives at Booth #50 during the 12th annual NACCU conference, taking place March 12-16 at Disney’s Coronado Springs Resort in Orlando, FL. Further information may also be obtained online at: <http://www.equitrac.com>.

About Equitrac

Equitrac Corporation is the world's leading provider of automated Document Accounting and Document Cost Recovery solutions. With 28 years of development, Equitrac's software and hardware solutions are designed to track, record and report office automation expenses. Equitrac's products are backed by state-of-the-art service and support and seamlessly integrate into today's digital work environment, providing centrally-administered document accounting to more than 10,000 organizations worldwide. For more information visit www.equitrac.com.