

## **Mac-Gray Launches Wireless Capabilities For LaundryView™**

*Mac-Gray Becomes the First Provider of Wireless Connection to  
Laundry Facilities;  
Lowers Costs for Colleges and Universities*

**CAMBRIDGE, MA, July 7, 2005** -- Mac-Gray Corporation (NYSE: TUC), a leading provider of laundry facilities management services and energy-efficient MicroFridge® and Maytag® appliances to multi-housing locations, and the nation's largest provider of laundry facilities management services to college and university residence halls, today announced the addition of wireless capabilities for its LaundryView™ product. LaundryView's monitoring system can now connect to a school's network using either its wired or wireless network infrastructure. Mac-Gray is the first laundry facilities operator to offer colleges and universities a wireless connection to their laundry rooms.

The LaundryView™ eMonitoring System, part of Mac-Gray's Intelligent Laundry Systems™, enables students to have real-time information about the status of the washers and dryers in their campus laundry rooms from any device that has a web browser. LaundryView's new wireless capability eliminates the need for colleges and universities to install a hard-wired Ethernet connection to its laundry rooms. By the start of the next academic year, more than 50 colleges and universities in nearly 20 states will have installed the LaundryView™ system.

“Adding wireless capabilities to our LaundryView™ system is beneficial to both our customers and to Mac-Gray,” said Neil MacLellan, Mac-Gray's chief operating officer. “By eliminating the need for Ethernet connections on campuses with wireless networks, we have reduced the primary cost to customers for installing LaundryView™. At the same time, we have expanded our potential market by making LaundryView™ a more cost-efficient and attractive option. Adopting the wireless feature also ensures that our technology remains state-of-the-art.”

“Maintaining a wireless campus is essential to our community, whether it's in the classrooms or in the dorms,” said Michael Vigna, Director of Dining Services and Vending Operations at Northeastern University. “Linking our laundry rooms into our wireless environment is a natural progression for the University.

LaundryView™ is a convenient feature that is very popular with our students and one that Northeastern is proud to offer.”

### **About Mac-Gray Corporation**

Founded in 1927, Mac-Gray derives its revenue principally through the contracting of card- and coin-operated laundry facilities in multiple housing facilities such as apartment buildings,

college and university residence halls, condominiums and public housing complexes. Mac-Gray contracts its laundry rooms under long-term leases. These leases typically grant Mac-Gray exclusive contract rights to laundry rooms on the lessor's premises for a fixed term, which is generally seven to 10 years, in exchange for a negotiated portion of the revenue collected. Mac-Gray's laundry facilities business consists of approximately 45,000 multi-housing laundry rooms located in 40 states and the District of Columbia.

LaundryView™, PrecisionWash™, LaundryLinx™, and TechLinx™ are part of Mac-Gray's Intelligent Laundry Systems™ suite of innovative, timesaving and cost-effective laundry products. In addition to distinguishing Mac-Gray from the competition, these innovations have created opportunities to enhance service, reduce operating expenses and generate incremental revenue.

Mac-Gray also sells, services and leases commercial laundry equipment to commercial laundromats and institutions through its product sales division. This division also includes the Company's MicroFridge® business, where Mac-Gray sells its proprietary MicroFridge® line of products, which are combination refrigerators/freezers/microwave ovens utilizing patented Safe Plug™ circuitry. The products are marketed throughout the United States to colleges, the federal government for military housing, hotels and motels, and assisted living facilities. MicroFridge® also has entered into agreements with Maytag Corporation to market Maytag's Magic Chef®, Amana® and Maytag® lines of home appliances under its MaytagDirect™ program throughout the United States. MicroFridge® and Maytag® products bear the ENERGY STAR® designation. To learn more about Mac-Gray, visit the Company's website at [www.macgray.com](http://www.macgray.com).

###

\* \* \*

Jeremy Milner  
Senior Associate  
Sharon Merrill Associates, Inc.  
40 Broad St., Suite 305  
Boston, MA 02109  
P: 617-542-5300  
F: 617-423-7272  
[www.InvestorRelations.com](http://www.InvestorRelations.com)

"Celebrating 20 years of investor relations and corporate communications excellence"