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SmartCity®'s Web Revalue helps UCF to win Productivity award

Students and staff at the University Of Central Florida (UCF) have been reloading their cards with such speed and ease over the web that the Card Services team have been granted an award for increased productivity and innovation.

UCF upgraded their SmartCity® student and staff smart card system last year and added the Web Revalue feature. This allows cardholders to reload value to their smart card from a credit, debit or checking account, which can then be spent at vending machines, restaurants and stores both on and off-campus. This solution is particularly beneficial to students who can have value loaded to their card by a parent, at any location around the world. The value can be placed in a specific purse to ensure that the funds may only be spent in certain locations such as a bookstore or restaurant.

The Davis productivity awards reward state government employees whose work significantly and measurably increases productivity and promotes innovation to improve the delivery of state services and save money for Florida taxpayers and businesses. UCF were selected from 520 nominations for innovations and productivity improvements worth \$292 million in cost savings, cost avoidances and increased revenue for state government.

Tammy Kidder, Card Services Manager at UCF is delighted at the success for her team. "Web Revalue has really offered us huge savings in cost and productivity. Our Web Revalue team worked closely with SmartCentric to ensure the smooth upgrade of our SmartCity® system. Both staff and students could see the increased benefits from day one. We are very pleased with the results."

Kieran Timmins, CEO of SmartCentric, the SmartCity® Company, commented "We are really pleased for the UCF team. They are consistently working to improve their student card programs and in particular seek out clear benefits for the cardholders and the University. This is a great example of how their innovation creates great success."

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About SmartCentric Technologies International Limited

SmartCentric Technologies International is a specialist technology company focused on secure payments and transactions and multi-application smart card systems. SmartCentric's flagship product, SmartCity®, was originally developed by the SmartCentric team in the early 1990's. SmartCity® is a Multi-Application Smart Card based system which has many wide-ranging uses, such as stored value, loyalty, gift cards, logical access, physical access, biometrics, car parking and ticketing. SmartCity® is based on international standards and works with top industry partners to ensure unique, top class solutions.

SmartCity® has been used in over 90 sites worldwide with over 5 million cards issued in sites as diverse as colleges, government offices, military establishments, banks, towns, shopping areas and stadiums.