



News Release

ColorID, LLC to attend 2008 European Campus Card Association Seminar

Leading ID System provider presenting workshop: "Selecting Your Next ID Card Printer"

CORNELIUS, NC – May 30, 2008 - ColorID, LLC will be represented at the 6th Annual European Campus Card Association (ECCA) Conference to be held at the Technical University of Lodz, Poland. The annual ECCA conference has become the single most important campus card conference in Europe. The event is aimed specifically at European Higher Education institutions that are interested in campus card technology. Seminars and workshops will be held covering all aspects of card-based systems.

ColorID's Executive Vice President Danny Smith will be presenting a session titled, "*Selecting Your Next ID Card Printer*". Smith stated, "We are extremely excited to once again be a part of the ECCA's conference. It is an honor for ColorID to contribute our insight in the industry to the members of the ECCA."

Tor Fridell (Linkoping University, Sweden), ECCA's acting President stated, "The European Campus Card Association (ECCA) is pleased that ColorID will once again participate in our Annual Conference. ColorID continues to play a very important role in the growth of ECCA since its foundation in 2002. Their knowledge and expertise - particularly in the area of card printing, is continuing to be very beneficial to both the ECCA and its members throughout Europe. We very much appreciate the assistance shown by ColorID and their on-going willingness to share information."

About ColorID

ColorID is one of the world's leading ID system suppliers to the campus card industry. ColorID's products are used in "One Card" systems, access control systems, computer networks, point of sales systems and loyalty systems. ColorID supplies a full line of ID products including ID stations, ID printers, system software, ID ribbons, proximity cards, pre-printed cards, blank cards, smart contact cards, logical access solutions and ID badge accessories. ColorID also offers full support and installation services on their entire product line. ColorID supports products by Fargo, Zebra, DataCard, HID, HID Identity, Indala, LG and many other manufacturers. Contact ColorID at 704-987-2238 or toll free in Canada and the US at 888-682-6567. Visit ColorID on the web at www.colorid.com or email at support@colorid.com.

About the ECCA

As the designated authoritative organization for the collection and dispersion of information regarding issues in card systems, ECCA aims for more than 500 members representing over 5000 higher education institutions in Europe. ECCA keeps abreast of the knowledge base and technological changes for institutional members. ECCA communicates through a regularly published newsletter and the ECCA website on the Internet. The organization also maintains a library of reference materials, and communicates frequently with card system experts within higher education who share their knowledge to promote trans-national cooperation between institutions. You can visit the ECCA website at www.ecca.ie