

PRESS RELEASE

**Digital Identification Solutions Welcomes John Doyle to Sales Team**

(Piedmont, SC) August 1, 2008 – Digital Identification Solutions is pleased to announce the newest addition to our North American sales team, Mr. John Doyle. His vast market knowledge and industry expertise with photo imaging systems is an important asset to the US office as they expand into more government projects with their portfolio of **EDIssecure**<sup>®</sup> imaging products and printing solutions.

Mr. Doyle has nearly four decades of imaging experience in a variety of industries and companies where he held a variety of senior management positions. Most recently, Mr. Doyle was OEM manager of sales for CCD and spectrographic cameras at Princeton Instruments in Trenton, NJ. His past work experience also includes Datacard Group in Minnetonka, MN, known as a leader in credit card manufacturing systems, where he dealt with imaging on smart cards, public key cryptography, and biometrics. Mr. Doyle also served as vice president of sales and marketing for Edicon, an Eastman Kodak company located in Rochester, NY, where he was instrumental in launching the organization into the photo identification business.

As a member of the North American sales team, Mr. Doyle will be the primary contact for Business Development related to key government markets, such as driver's license, federal and state agencies, large system integrators and specific OEMs, encouraging them to utilize DIS technologies in their solutions and product offerings. Targeted products for these markets include the **EDIssecure**<sup>®</sup> XID and DCP Professional Line card printers and laminators, passport systems, and IDExpert<sup>™</sup> software products.

About Digital Identification Solutions:

The Digital Identification Solutions Group is a global provider of advanced identification solutions with a worldwide installed base of more than 6,800 systems. In September 2007 the Group has introduced the latest **EDIssecure**<sup>®</sup> XID 5xxie Retransfer Printer generation successfully into the world market. The company has sales, marketing and support operations in Europe, the Middle East, Asia, Mexico and the United States. Together with its vast network of certified partners, Digital Identification Solutions is in a position to deliver state-of-the-art solutions virtually anywhere in the world. The company combines cutting-edge technology, extensive industry know-how and an impressive array of references in the private and public sector.

For more information, please visit [www.digital-identification.com](http://www.digital-identification.com)

Source:

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