



**Press Release**

## **New *EDIssecure*®LCP 9000 Laser Color Personalization System**

### **Digital Identification Solutions presents world's first Desktop Laser Color Personalization System at CARTES 2008 in Paris**

**Stuttgart, Germany, November 3, 2008 – Digital Identification Solutions AG, a worldwide leader of identification solutions, presents at CARTES Exhibition in Paris the *EDIssecure*® LCP 9000 Laser Color Personalization System, a brand new, unique desktop card production solution for ultra-high-secure ID cards.**

At booth no. 4N076, the German-based Digital Identification Solutions Group presents a brand new, groundbreaking personalization system for fraud-resistant high-secure ID cards. The *EDIssecure*® LCP 9000 Laser Color Personalization System integrates the advantages of high quality XID Retransfer color printing and secure laser engraving on a single card in a one step process, making credential forgery and manipulation all but impossible. With its innovative system concept, the LCP 9000 allows the combination of an unrivaled variety of security features, such as on-demand personalization of data as micro text, CLI (Changeable Laser Image) and MLI (Multiple Laser Image), tactile effects, high resolution gradient UV printing, electronic guilloche, and IPI (Invisible Personal Information).

The XID Retransfer technology features over-the-edge full color printing for either single or double sided cards with outstanding image quality. The Laser Engraver Unit allows inline laser personalization of personal data and images also on either card side penetrating the card body, therefore adding additional levels of security. Different encoding options such as magnetic stripe encoding, as well as contact or contactless chip technology can be utilized. To maximize card security and durability, the system can even be combined with inline lamination modules for front and / or back side lamination using *EDIssecure*® clear and secure laminates.

“The LCP 9000 sets a new milestone in the segment of secure ID card personalization! This unique and fastest desktop laser color personalization system with up to 120 cards / hour (single-sided) full color printing in combination with laser engraving is ideal for ultra-high-secure government applications” says Gerd Schaefer, CEO of the company. “Advanced Intelligent Printer Management allows the production of even more cards due to a parallel workflow. All card

materials such as Polycarbonate, but even the much more cost efficient ABS and PET card bodies, can be personalized.”

The *EDIssecure*<sup>®</sup> LCP 9000 Laser Color Personalization System is available as a modular system of individual components which can be configured and combined exactly according to the customer’s needs. The Laser Engraver Unit is also available as a standalone system - *EDIssecure*<sup>®</sup> LES 9000 - for black & white laser engraving only with up to 320 cards / hour (single-sided), equipped with a lockable automatic card hopper for 350 cards and optional integrated encoders for magnetic stripe and smart cards. Thanks to the speed and modularity, the LES 9000 can even compete in the very high-end “mainframe segments” which require significantly higher machine investments and maintenance.

“The introduction of this new system puts us again miles ahead of other vendors and will ensure that we will furthermore strengthen our market position especially in the government sector. In combination with our latest *IDExpert*<sup>®</sup> SmartACT Credential Management Software and our recently introduced high-speed Image Capture Module CCD 7000, our group offers an unbeatable solution in both - centralized and decentralized - market segments. The launch of the new program is another consequent implementation of our long term strategy which had been made possible thanks to our successful IPO in May 2006. The LCP 9000 solution is the single most important product launch since the foundation of our company 5 years ago”, Schaefer added.

The Digital Identification Solutions Group will introduce the new Laser Color Personalization System to the public also at a couple of other upcoming trade fairs and exhibitions.

#### **About Digital Identification Solutions**

The Digital Identification Solutions Group is a global provider of advanced identification solutions with a worldwide installed base of more than 8.000 systems. In November 2008 the Group has successfully introduced to the world market the latest *EDIssecure*<sup>®</sup> XID Retransfer Printer generation in combination with high secure laser engraving. The company has sales, marketing and support operations in Germany, the United Arab Emirates, Singapore, China, the United States and Mexico. Together with its vast network of certified partners, Digital Identification Solutions is in a position to deliver state-of-the-art solutions virtually anywhere in the world. The company combines cutting-edge technology, extensive industry know-how and an impressive array of references in the private and public sector.

For further information please visit [www.digital-identification.com](http://www.digital-identification.com)

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