



News Release
For Immediate Release

CardSmith Certifies a Seamless Interface to GoPrint's GS-4 Network Printing Solution

San Ramon, California & Basking Ridge, New Jersey: GoPrint Systems, Inc. and CardSmith LLC are pleased to announce a partnership benefiting both current and prospective higher education customers who wish to provide fee-based printing and copying services and recover costs using CardSmith's web-based campus card transaction system with the GoPrint GS-4 Solution. This new interface integrates seamlessly for complete ease of use.

The partnership was formed when mutual customer – Massachusetts College of Pharmacy – asked both companies whether a certified direct interface was possible. Within a matter of weeks the interface was completed and is now available to all customers of both companies.

"We are delighted to be working with a leading card technology and management company like CardSmith and bringing our solution to CardSmith customers," says Steve Haber, president of GoPrint Systems. "This valuable offering improves student services by increasing the number of locations at which cards may be used, and provides university and college IT departments the freedom to effectively manage network printing costs with a self-service solution".

"GoPrint is a pioneer and proven leader in print management solutions and we are excited to make their software available to our client base," says Taran Lent, vice president and co-founder of CardSmith. "GoPrint brings tremendous control, efficiency and optimization to any print environment. The web payment interface to our national campus card transaction center is seamless, fast and secure."

About GoPrint Systems:

Founded in 1987, GoPrint Systems, Inc. is a highly specialized software developer, systems integrator, and innovator in the development of self-service, multiplatform, pay-for-print, cost-recovery, printer and copier management systems. GoPrint is focused exclusively on the higher education market allowing colleges and universities complete versatility with an unsurpassed array of customer options from software only to full-service turnkey installations. GoPrint sells direct to leading colleges, universities, libraries, and computer centers across all 50 states, Canada, and Puerto Rico. Visit us at www.GoPrint.com.

Contact:

Steve Haber, President
stevehaber@goprint.com
925-790-0077

About CardSmith:

CardSmith is a card technology and management company dedicated to making it easy and affordable for any campus to provide quality campus card services. The company offers the market's only fully-managed campus card service, including a customized transaction processing solution for each client integrated with professional management, marketing and customer support services. CardSmith's service eliminates the need for individual campuses to buy or maintain proprietary card systems or dedicate staff to program management, delivering next-generation performance for a fraction of the cost of the traditional campus card operation. Visit us at www.card-smith.com.

Contact:

Donna Franklin, VP, Marketing & Communications
dfranklin@card-smith.com
973-224-2529