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Berklee College of Music and CardSmith Extend Campus Card Services Agreement

March 31, 2009

Boston, MA

Berklee College of Music and CardSmith LLC today announced a multi-year extension of their campus card services agreement. Under the agreement, CardSmith provides Berklee a comprehensive management service and solution for The Berklee Card, the college's multi-application ID card. The card features a pre-paid flexible spending account students, faculty and staff can use to make purchases at the campus bookstore, dining locations, copy and vending machines, laundry facilities, music practice rooms, Berklee Performance Center, business offices – and at a network of more than 70 off-campus businesses in the greater Boston area. Berklee Card is also accepted at diningin.com, a delivery service for more than 200 of the top name restaurants in the Boston area.

“The College’s card program has been significantly upgraded during the term of our relationship with CardSmith, and we are very pleased to enter into this contract extension” said John Eldert, VP for Administration. “We continue to believe that CardSmith’s ASP model is simply a better way for institutions to provide quality card services. This continues to be exceptional business partnership”.

“CardSmith is very pleased to extend and expand our relationship with Berklee College of Music” said CardSmith President Jay Summerall. “Berklee Card is already a great card program, and we look forward to bigger and better in the years to come”.

About CardSmith:

CardSmith is a campus card solutions company serving educational institutions, students, parents and campus service providers nationwide. The company provides the market’s only turn-key card program management solution, delivering superior capability, service and performance for less than half the cost of legacy campus card systems and management models. For more information, please visit www.card-smith.com.

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