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## **Albion College and CardSmith to Launch New “*Albion 1Card*”**

May 11, 2009

Albion, MI

Albion College and campus card service provider CardSmith announced today a significant upgrade to the Albion ID Card, giving it extensive new capabilities, acceptance and services for the Albion community. The new *Albion 1Card* will be a true "campus one card" providing students, parents, faculty, and staff with convenient access to a myriad of facilities and services on and around campus. With the new Albion 1Card, students will be able to access residence halls, check out materials at the library, eat at all campus dining locations, buy textbooks and other items at the bookstore, make purchases at the campus post office, buy drinks and snacks at vending machines, use laundry facilities, and make purchases at popular off-campus businesses.

An exciting new feature of the program is *Briton Bucks*, a prepaid spending account, offering students, faculty, and staff a safe and convenient way to make cashless purchases on and off campus. There are no fees associated with using or adding value to Briton Bucks and spending cannot exceed the prepaid balance in the account.

A web site dedicated to the card program - [www.albion1card.com](http://www.albion1card.com) - will be launched this summer with extensive information about the card program, as well as a 24/7 secure "Cardholder Account Center" where students and "guests" can add value to Briton Bucks, manage account information, view transaction history, and more.

"We are extremely excited to offer this enhanced service to the Albion College community," said Todd Tekiele, Director of Dining & Hospitality Services, "The new Albion 1Card will simplify and enrich the everyday lives of our students, parents, faculty and other key stakeholders. At the same time, it will make our campus more efficient by reducing cash handling, simplifying back-end processes and improving operational intelligence. "



All students, faculty and staff will receive a new Albion 1Card for fall semester 2009. A mailing will be sent to students' home address in late July providing additional information about the Albion 1Card program.

“CardSmith is very pleased to be working with Albion College on the new Albion 1Card,” said CardSmith President Jay Summerall. The Albion team is thorough and professional, and a pleasure to work with. The program is already off to a fast start, and we are really looking forward to delivering an enhanced set of services for Albion students, parents, faculty and staff, and others starting this summer”.

Albion College welcomes local businesses to join the new card program. Off-campus businesses interested in learning more about accepting Briton Bucks as form of payment can call **1.877.273.7684**.

**About Albion College:**

Ranked in the top tier of America’s national liberal arts colleges, Albion College is also known for its intensive preprofessional programs in public service, business management, health care, environmental science, and education. Located in Albion, Mich., it has an enrollment of 1,860 students.

**About CardSmith:**

CardSmith is a campus card solutions company serving educational institutions, students, parents and campus service providers nationwide. The company provides the market’s only turn-key campus card program management solution, delivering superior capability, service and performance for less than 50% of the cost of proprietary campus card systems. For more information, please visit **[www.card-smith.com](http://www.card-smith.com)**.

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