

FOR IMMEDIATE RELEASE

Boston College High School Selects CardSmith to Manage New EagleCard Program

New ID Card replacing cash as campus currency

Boston, MA October 15, 2004 – Boston College High School announced today its partnership with CardSmith, a Basking Ridge, NJ based company, to provide management and transaction-processing services for its new EagleCard program.

“The EagleCard is the most exciting and important new service we’ve launched this year, without question” said Patrick Ruff, Vice Principal for Student Affairs. “Students and parents really like the convenience and information available in the new program. We’ve had so many positive comments from parents – I wish we had done this sooner. The card has already overtaken cash as the preferred transaction method at BC High. And we’re already thinking of new things we can do with the card to eliminate manual processes and make the campus more efficient.”

Said Brian Maher, Director of Technologies – “We’re very happy we connected with CardSmith earlier this year. Their team really helped us every step of the way with EagleCard. They provided everything we needed to launch the program, and we did it in a matter of just a few weeks. The cost to implement the CardSmith service was much lower than the others we had evaluated because we didn’t have to buy or install a card system on-campus. We’re also spending less on ongoing program management. I don’t think we could have gone forward with the EagleCard without CardSmith, and the program has already exceeded our expectations.”

“CardSmith is very pleased to be working with Boston College High School” said Jay Summerall, President. “The BC High administration is very focused on providing quality services to students and parents, and also cost-conscious and entrepreneurial. We’ve worked very well together and couldn’t be happier with the results achieved thus far with the EagleCard program. We’re looking forward to a successful long-term relationship with BC High, and to serving other schools in the area.”

The EagleCard is Boston College High School’s official campus ID card, and also now the primary means of payment on campus. EagleCard includes a digital image of each student for identification purposes all over campus, and two declining balance accounts accepted at the cafeteria, bookstore, snack bar and, soon, vending machines and several businesses near the campus. Parents can easily add value to card accounts and view transaction history via EagleCard’s on-line Customer Account Center.

About Boston College High School

Boston College High School is a Jesuit, Catholic, college-preparatory school for young men founded in 1863. The school enrolls approximately 1,300 students from some 80 communities in eastern Massachusetts.

For more, visit: <http://www.bchigh.edu>

- 1,300 student enrollment
- 15,000-plus living alumni
- 40 acre campus on Boston Harbor
- 13:1 student to faculty ratio
- 45,000-plus hours of community service performed by seniors each year
- 98% of students go on to attend 4 year colleges
- 85 elective courses are offered to students
- 24 Advanced Placement (AP) courses are offered each year
- 80% of students taking AP exam scored 3 or higher
- 100 students travel overseas through our academic enrichment program
- 50 students earned prestigious National Merit Commendation in the past 3 years
- 4 class minimum for faculty
- 85%-plus of the faculty hold masters degrees
- 26 faculty and staff are BC High graduates
- \$1.7 million in financial aid distributed each year
- 35% of students receive some form of financial aid

The curriculum is rooted in the Jesuit tradition of *cura personalis*, education of the whole person. In the classroom, students are challenged with an academically rigorous course of studies by a highly trained and engaging faculty. Outside of the classroom, the wide variety of award-winning co-curricular opportunities allows students to further develop leadership skills on playing fields and in performance centers.

A commitment to community service is a hallmark of the BC High education, including the 150 hours of service students perform prior to graduation.

About CardSmith

CardSmith is dedicated to making it easy and affordable for any campus to implement and leverage a campus card program. The company's service includes all the technology, support services and expertise to make a card program work, eliminating the need for a proprietary card system and dedicated staff.

To learn more, please visit www.card-smith.com.

Contacts:

Boston College High School
 Justin Holmes
 Director of Communications
 617.474.5038
 jholmes@bchigh.edu
 <end>

CardSmith
 Jay Summerall
 President,
 617.721.4133
 jsummerall@card-smith.com