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DATACARD GROUP INTRODUCES EXCLUSIVE NEW LOW-END CAMERA FOR SECURE ID PHOTO CAPTURE

Low-cost camera features an internal flash that works while tethered to a computer

Dallas, TX— September 27, 2004 — Datacard Group, the world leader in secure ID and card personalization solutions, introduced its exclusive new Datacard™ CS-100 digital camera today at the American Society for Industrial Security (ASIS) Seminar and Exhibition in Dallas, Texas.

“This is the ideal camera for low-volume photo ID issuers who insist on high-quality images for a low cost,” said Mike Schnaus, vice president of marketing and corporate development for Datacard. “The CS-100 camera, combined with our card printer and identification software offerings, provide schools, small corporations and other organizations with complete low-end photo ID solutions that are tested, supported and serviced by Datacard Group,” said Schnaus.

The CS-100 camera also solves a common problem faced by low-volume secure ID card issuers. “There are a number of low-end, low cost cameras on the market that have internal flashes that are automatically disabled when tethered to a computer,” said Schnaus. “Having a functioning flash when the camera is connected to the computer is a key requirement for ID card issuance, and the CS-100 camera meets this need,” he said.

Offered exclusively by Datacard Group, the CS-100 camera is not available in retail stores. The camera comes with a TWAIN driver that is available in 11 languages and is easily integrated with Datacard® ID software when using Microsoft® Windows® 98SE, Windows® 2000 Professional or Windows® XP operating systems. Also included are accessories that help complete a photo ID system setup: a USB cable, adjustable tripod, backdrop and stand.

Datacard Group offers the world’s best-selling secure ID and card personalization solutions. The company’s portfolio includes systems for high-volume card issuance, card delivery, secure ID issuance and passport production, plus extensive service and supplies offerings (www.datacard.com).