



- For Immediate Release -

ColorID, LLC Announces Partnership with William Exline Inc.

ColorID continues to strengthen existing product lines with addition of the innovative CardBook® Cardholder line of products from William Exline.

CORNELIUS, NC – May 20, 2004 — William Exline Inc and ColorID, LLC announced today a newly formed partnership. ColorID will become a Preferred Distributor of William Exline’s CardBook® Cardholder to the Higher Education campus card market. The patented CardBook® product line is an innovative product that includes both a campus cardholder and a mini book that fits into a wallet. The book is customized for each end user and has dozens of applications including campus map holder (that can fold out), coupon book (that can be perforated), general information book, freshman orientation book, emergency phone numbers, rules and regulation book, and any other application your imagination can dream up.

ColorID’s Executive Vice President Danny Smith said, “We are very pleased to have the opportunity to provide our customers with additional solutions to enhance their current campus card products, especially considering the revenue raising possibilities when you combine the advertising potential of the CardBook® product.” William Exline’s President, Bill Exline stated, “We believe that our design and production capabilities coupled with ColorID’s customer focused approach, will enhance our ability to provide a high level of service to end users in the education market.”

ColorID is a leading identification system supplier to the security card industry in the US and Europe. ColorID supplies a full line of security and access control card products, including ID printers, pre-printed cards, blank cards, software, ribbons and supplies. Products supported include Fargo, Datacard, Eltron and Nisca printers and supplies. You can reach ColorID at 888-682-6567 or visit their web site at www.colorid.com.

William Exline is based in Cleveland Ohio and was established in 1890. William Exline is an innovative designer and manufacturer of cardholders and passbooks and related products.