



# News Release

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## U.S. BANK PARTNERS WITH NORTH DAKOTA STATE UNIVERSITY

**FARGO, N.D.** (Nov. 15, 2004) – North Dakota State University (NDSU) has chosen U.S. Bank to be its campus banking partner. This new partnership includes a variety of optional U.S. Bank financial products and services for students, faculty and staff. U.S. Bank will provide the banking functionality for NDSU's multi-use identification card, the Bison Card, and will also operate two ATMs on campus. Members of the NDSU community who are U.S. Bank customers can benefit from the bank's student checking and workplace banking products and services.

“Our entire staff is very excited about this opportunity to partner with a great university like NDSU and to provide our innovative products and services. Everything we do for the students, faculty, and staff is also backed by our exclusive Five Star Service Guarantee,” said Ron Robson, market president for U.S. Bank in Fargo-Moorhead. “The campus bank card services will enhance the cashless environment on campus, which means added convenience and safety to the people who use it.”

“We are pleased that U.S. Bank will be the banking partner of NDSU,” said George Wallman, Ph.D., vice president for Student Affairs, NDSU. “U.S. Bank has a strong history of serving students and campuses across the country. We're glad to extend those services to our campus through this partnership.”

The Bison Card provides official identification and a variety of conveniences for more than 13,000 students, faculty and staff. The Bison Card, in addition to serving as official campus identification, provides access to student meal plans, the NDSU Wellness Center, Bison Bucks program, and access to athletic events.

For cardholders who also chose to be U.S. Bank customers, the Bison Card will double as their ATM card on and off campus. The U.S. Bank ATMs will also dispense phone minutes, stamps and other banking services in addition to traditional cash deposit and withdrawal functions. U.S. Bank has more than 25 ATMs in the greater Fargo-Moorhead area.

North Dakota State is one of 25 colleges and universities that partner with U.S. Bank for a campus banking program. Others include Creighton University, San Diego State University, Minnesota State University – Moorhead, Gonzaga University, Iowa State University, Northwest Missouri State University, Xavier University and Northwestern University.

U.S. Bank is one of the top student banking institutions in the nation providing a comprehensive line of student banking products, including campus ID card programs, student loans, Internet banking, U.S. Bank student checking and savings, and Visa Buxx<sup>®</sup> prepaid spending cards. For more information on these services, visit [usbank.com/studentbanking](http://usbank.com/studentbanking).

U.S. Bancorp (NYSE: USB), with assets of \$193 billion, is the 6<sup>th</sup> largest financial services holding company in the United States. The company operates 2,346 banking offices and 4,621 ATMs, and provides a comprehensive line of banking, brokerage, insurance, investment, mortgage, trust and payment services products to consumers, businesses and institutions. U.S. Bancorp is home of the Five Star Service Guarantee which assures customers of certain key banking benefits and services or customers will be paid for their inconvenience. U.S. Bancorp is the parent company of U.S. Bank. Visit U.S. Bancorp on the web at [usbank.com](http://usbank.com).

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