

April 23, 2006

Dear Parent,

Mount Union College is anxiously anticipating the arrival of your son/daughter this fall and we are sure that this is a busy and exciting time for your family. Preparations for graduation, graduation parties, summer vacation, Preview, and then leaving for College can be very overwhelming.

I am writing to let you know about a special gift that you can give to your son/daughter to make their arrival on campus a little easier. This idea may also be something that you can share with friends or relatives who are searching for that special graduation or going away gift.

The Purple Plu\$ Card is the Mount Union student's "Key to Campus Life." This card is not only a student's official college ID; it has a variety of uses on campus. The Purple Plu\$ Card is used for:

- Access to the student's residence hall
- Access to a 24-hour study space in the library
- Access to a meditation room in the Chapel
- Admission to athletic events
- Library material check-out
- Meal Plan Access
- Optional debit plan (Purple Plu\$ Plan)

The optional debit plan is a feature of the Purple Plu\$ Card that allows students to make purchases on and off campus (limited locations) without carrying cash. Students can use the Purple Plu\$ Plan for purchases at the bookstore, convenience store, campus grounds (snack bar), dining hall, laundry machines, copy machines, vending machines, as well as several off-campus businesses located close to campus. Using the Purple Plu\$ Plan for purchases eliminates the need to carry large amounts of cash (no more quarters) and is safe. If the card is lost, students can go online or contact the Campus Card Office to have the card immediately de-activated.

In order to get started with the Purple Plu\$ Plan, the student must first agree to the terms and conditions of the plan. To do this, ask your student to complete and return the enclosed "Terms and Conditions" form or go online to www.muc.edu/purpleplus and click on "Debit Account Registration." Upon completing the online form, the student will receive an email confirmation that the account has been established. If using the enclosed form, please allow approximately five days for the plan to become active.

To make a deposit, you can choose any of the following options:

- Contact the Office of Business Affairs by phone with your credit card information and the student's full name (1-800-992-6682, ext. 6569).

- Mail a check to the Office of Business Affairs and include a note with the student's name indicating that the check should be deposited to the Purple Plu\$ Plan of the student (1972 Clark Avenue, Alliance, Ohio 44601).
- Visit www.muc.edu/purpleplus and click on "Deposit to Card" and "Parent's Link." To use the web option for deposits, you will need to have your credit card information as well as the student's 9-digit ID number (located on the financial aid award or by calling 1-800-992-6682, ext. 2881).
- Next time you are on campus, stop by the 2nd floor of Beeghly Hall to make a deposit at the Cashier's Window.

After you have made a deposit, go to www.muc.edu/purpleplus and print out a gift certificate that you can give to the student so that he/she will know that you have given this special gift. If you do not have access to the internet, contact the Office of Campus Card and Facilities Scheduling at 1-800-992-6682, ext. 2881 and we can mail you a gift certificate. We have also enclosed two pocket cards with information on how to make a deposit so that you can keep it with you or pass out to a friend or relative.

If you have additional questions about the Purple Plu\$ Card, please feel free to contact me at 1-800-992-6682, ext. 2881 or via email at purpleplus@muc.edu. I will also be presenting a session at the summer Previews to review the features of the Purple Plu\$ Card.

Sincerely,

Jessica A. Mrozek
Manager – Office of Campus Card & Facilities Scheduling

Enclosures



QUICK REFERENCE
 Depositing to a Mount Union College
Purple Plu\$ Account

Student's Name: _____

MUC ID Number (9 digits): _____

Contact the Campus Card Office for more information
 Phone: 330-823-2881 Email: purpleplus@muc.edu



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